

WSOC-TV

Agency Name: Innovative Advertising Todays date: 12/7/2012

Advertiser Name: Robert Pittenger Invoice Nbr.: _____

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #
333596

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____ Time Aired: _____

A/E Name: Andrea Moore A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____ Corrected Rate: _____

Gross Credit/Debit: \$2,000.00 Net Credit/Debit: \$1,700.00

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

EXPLANATION:

Credit due to rebates for the week of 10/29 - dollars were respent (Fri 8-9p 1x \$2000)

 Approved for Sales

Approved for Accounting